



Best of British Awards 2005



SPONSORSHIP AGREEMENT SCHEDULE BETWEEN THE COMPANY AND THE SPONSOR AS DATED BELOW

Contact Name

Type of Business

Address

Tel/Mobile

Dated

Sponsor

Event Title **Channel U Best of British Awards 2005**

Event Date **15th October 2005**

Venue **Shepherds Bush Empire, London, W12**

SPONSORSHIP SCHEDULE

Sponsorship Involvement

Part ONE (1) £ plus vat

PART TWO (2) Primary Sponsor

Televised visibility and association of your brand and logo with Best of British on Channel U with 500 primetime Best of British Awards 2005 advertising spots through August, September and October.

Televised visibility and association of your brand and logo with Best of British on the Channel U 'ILL Out' show specially dedicated to Best of British Awards 2005. One (1) show before and one (1) show after the event. Each show is repeated twice in the week therefore showing three times each.

Your logo to appear on all promotional material which includes 100,000 flyers, 3,000 posters, 2000 tickets, all press and radio adverts

Your banner in very visible position on stage front and your logo posters around the venue.

Your logo repeatedly shown on large screen on the night when introducing each artist on stage.

Front page branding and outside back cover advert and editorial in Channel U Best of British Awards 2005 magazine 20,000 copies.

Your logo on staff uniform.

Award x 1 trophy.

Major visibility at press launch.

Extra 1

Company

For and on behalf of **Trinity Media Group Limited**

Dated

Company

For and on behalf of sponsor

Dated

I agree to be bound by the terms and conditions as provided by the Company

Terms and conditions available on request or http://www.trinitymediabroker.co.uk/media_broking/front.htm